

**TERMINAL DISCLAIMER TO OBTAIN A DOUBLE PATENTING  
REJECTION OVER A PRIOR PATENT**

Docket Number (Optional)  
24207-10451

In re Application of: Roberto Licon, Andrew Bensky, Erik Swan, Paul Ingram, Naga Pappireddi and Michael D. Fox  
Application Serial No.: 10/798,709  
Filed: March 10, 2004  
For: System and Method For Selecting Content For Displaying Over The Internet Based Upon Some User Input

The owner, Google Inc. \*, of the entire interest in the instant application hereby disclaims, except as provided below, the terminal part of the statutory term of any patent granted on the instant application, which would extend beyond the expiration date of the full statutory term defined in 35 U.S.C. 154 to 156 and 173, as presently shortened by any terminal disclaimer, of prior Patent No. 6,728,705. The owner hereby agrees that any patent so granted on the instant application shall be enforceable only for and during such period that it and the prior patent are commonly owned. This agreement runs with any patent granted on the instant application and is binding upon the grantee, its successors or assigns.

In making the above disclaimer, the owner does not disclaim the terminal part of any patent granted on the instant application that would extend to the expiration date of the full statutory term as defined in 35 U.S.C. 154 to 156 and 173 of the prior patent, as presently shortened by any terminal disclaimer, in the event that it later: expires for failure to pay a maintenance fee; is held unenforceable; is found invalid by a court of competent jurisdiction; is statutorily disclaimed in whole or terminally disclaimed under 37 CFR § 1.321; has all claims canceled by a reexamination certificate, is reissued, or is in any manner terminated prior to the expiration of its full statutory term as presently shortened by any terminal disclaimer.

Check either box 1 or 2 below, if appropriate.

1. ☐ For submissions on behalf of an organization (e.g. corporation, partnership, university, government agency, etc.), the undersigned is empowered to act on behalf of the organization.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

2. ☒ The undersigned is an attorney of record.

December 28, 2006  
Date

/Brian Hoffman/  
Signature

Brian M. Hoffman, Reg. No. 39,713  
Typed or printed name

- ☒ Terminal Disclaimer fee under 37 CFR 1.20(d) included  
☒ Fee Transmittal included  
☒ PTO suggested wording for terminal disclaimer was  
☒ unchanged ☐ changed (if changed, an explanation should be supplied).

\*Certificate under 37 CFR 3.73(b) is required if terminal disclaimer is signed by the assignee